

SAMPLE LETTER TO INVITE ALLIED HEALTH PROFESSIONALS TO PARTICIPATE IN A SCREENING PROGRAM

The following letter can be sent on your letterhead to allied health professionals in your community to invite them to participate in your screening program.

Dear **(Name)**:

The American College of Allergy, Asthma and Immunology invites you to help people breathe easier by participating in the 2007 Nationwide Asthma Screening Program on **(date)** at **(location)** from **(time)** to **(time)**. The program, supported by AstraZeneca, is part of an important public service campaign to promote early detection and effective treatment of asthma. An estimated 100,000 adults and children have been screened with more than half referred for a professional diagnosis since the program first launched in 1997.

During the asthma screenings, people with breathing problems will be able to take a health assessment survey and a spirometer test, and receive information on whether they should seek a diagnosis. People previously diagnosed as asthmatic also will be able to assess whether their disease is under control. Educational materials will be available.

I would like to discuss your interest in participating in the asthma screening program and will call you shortly. In the meantime, please don't hesitate to call me at **(your phone number)**.

Sincerely,

(Doctor's name)

Asthma Screening Coordinator