

**TELEVISION OR RADIO PUBLIC SERVICE ANNOUNCEMENT  
30-SECOND ANNOUNCER-READ SCRIPT**

**SPONSOR: AMERICAN COLLEGE OF ALLERGY, ASTHMA & IMMUNOLOGY**

**TOPIC: FREE ASTHMA SCREENING**

**LENGTH: 30 SECONDS**

**ANNOUNCER:**

DON'T LET ASTHMA TAKE YOUR BREATH AWAY. ASTHMA AFFECTS AN ESTIMATED 17 MILLION AMERICANS INCLUDING ALMOST 5 MILLION CHILDREN WHO MAY BE AT RISK FOR IRREVERSABLE LUNG DAMAGE IF THEIR ASTHMA IS NOT DIAGNOSED AND TRATED EARLY.

AREA ALLERGISTS ARE OFFERING FREE ASTHMA SCREENING ON SATURDAY, MAY 7TH, 2005 AT THE SCOTTSDALE FASHION SQUARE MALL FROM 9:00 A.M. TO 1:00 P.M. DURING ASTHMA & ALLERGY AWARENESS MONTH. FOR MORE INFORMATION, CALL THE ASTHMA SCREENING COORDINATOR AT (480) 838-4296. SOME PRE SCHEDULING WILL BE NECESSARY. SCOTTSDALE HEALTH INFORMATION CENTER AT FASHION SQUARE MALL WILL SUPPORT THE LOCAL PROGRAM, AS IN PREVIOUS YEARS. LOCATED ON THE SECOND LEVEL ABOVE THE COFFEE PLANTATION. PHONE (480-421-0598)

**TELEVISION OR RADIO PUBLIC SERVICE ANNOUNCEMENT  
15-SECOND ANNOUNCER-READ SCRIPT**

**SPONSOR: AMERICAN COLLEGE OF ALLERGY, ASTHMA & IMMUNOLOGY**

**TOPIC: FREE ASTHMA SCREENING**

**LENGTH: 15 SECONDS**

**ANNOUNCER:**

ARE YOU OR YOUR CHILD HAVING BREATHING PROBLEMS? FREE ASTHMA SCREENINGS ARE BEING OFFERED ON SATURDAY, MAY 7TH, 2005 AT THE SCOTTSDALE FASHION SQUARE MALL FROM 9:00 A.M. TO 1:00 P.M. FOR MORE INFORMATION, CALL THE ASTHMA SCREENING COORDINATOR AT (480) 838-4296. SOME PRE SCHEDULING WILL BE NECESSARY. SCOTTSDALE HEALTH INFORMATION CENTER AT FASHION SQUARE MALL WILL SUPPORT THE LOCAL PROGRAM, AS IN PREVIOUS YEARS. LOCATED ON THE SECOND LEVEL ABOVE THE COFFEE PLANTATION. PHONE (480-421-0598)

ALLERGY ASSOCIATES & LAB., LTD  
SURESH C. ANAND, M.D., M.S. IN MED., F.A.C.P., F.C.C.P.